



# Developer to the aid of five needy families

## Donation of cash and foodstuffs to lighten single parents' burden

FIVE single-parent families in Seremban received aid in cash and kind from IJM Land Bhd's "Deepavali Charity Cheer" programme in conjunction with the Festival of Lights.

The team, led by IJM Land (central region) senior general manager Datuk Hoo Kim See presented monetary aid and other essentials such as foodstuffs to the families at

their homes to lessen their burden as they celebrate the festival.

"At IJM Land, we feel it is our responsibility to provide for the needy in our community with necessities during this festive season and help make a positive impact on their lives.

"We believe celebrations need not be confined to our homes and as such, we have made it a point to



IJM Land Bhd general manager Leong Fook Yew (second from right), Arul (right) and the team from IJM Land with some of the Deepavali aid recipients.

spread happiness with the needy during such festive occasions on an annual basis," he said.

Negri Sembilan human capital, plantations and non-Muslim affairs committee chairman J. Arul Kumar and Lobak assemblyman Chew Seh Yong also accompanied the team as

they went around distributing aid to the families.

Hoo said with some support, needy families were able to celebrate the festival without having to worry much.

"IJM Land constantly strives to improve the well-being of the

community with initiatives such as this. We hope the aid will light up the lives of these families and give them some respite from hardship," he said.

Apart from cash, the families were given rice, milk, cooking oil, flour and festive cookies.